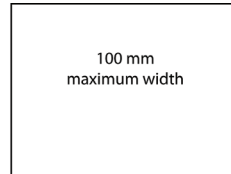
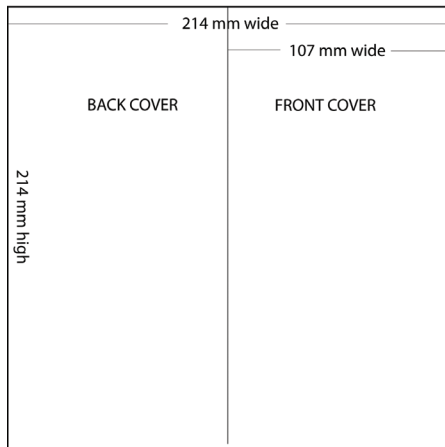


Tips for Taking Photos for Infoplips

To look good in print, photos must be a much higher resolution than ones for the computer monitor. To ensure that your photos are suitable for being printed in an Infoplip, here are some tips.

Choosing photos from your files:



- For the inside pages of an Infoplip, choose photos that are at least roughly 3 to 4 MB in size for optimum quality.
- For a cover, you will need an image roughly 20 MB for a whole double cover, and roughly 10 MB for a single cover.

Taking new photographs:

If you are heading out to take some photos for an Infoplip, here are some guidelines.

Set your resolution high

- For photos to be used on the inside pages of the Infoplip, set your camera resolution (picture quality) to at least 1600 X 1200 or “High Quality.”
- For photos to be used on the cover of an Infoplip, set your camera resolution to the highest possible setting. It may be a combination of numbers like 2048 X 1536 or higher, or it may be a name like “Super High Quality”.

Look before you shoot

- Think about what the photo is trying to show and frame the subject accordingly. Be aware of what the camera lens is actually recording, including what is in the background, rather than what you think you are looking at.

Get close to your subject

- Frame the shot so there are no unnecessary features around the subject.
- Consider whether the subject is suited to a “portrait” (taller than it is wide) format or a “landscape” (wider than it is tall) format.



Keep still when taking the picture.

- Hold your arms close to your body and imagine that you are gently squeezing the shutter release button.

Take lots of shots

- Digital memory is cheap, take a lot of shots and choose the best ones later